

EX-225

FOUNDED 2002

The Company specializes in the creation of accredited, online video training and mentoring solutions that enable IT professionals to learn the knowledge to become certified and the practical skills to quickly become a valuable contributor in an enterprise best practice program.

IT best practice training programs include - IT Service Management, IT Project Management, IT Information Security and Enterprise Cyber Resilience.

The Company markets its programs direct and through a network of global resellers who help the company accelerate its penetration of the global marketplace.

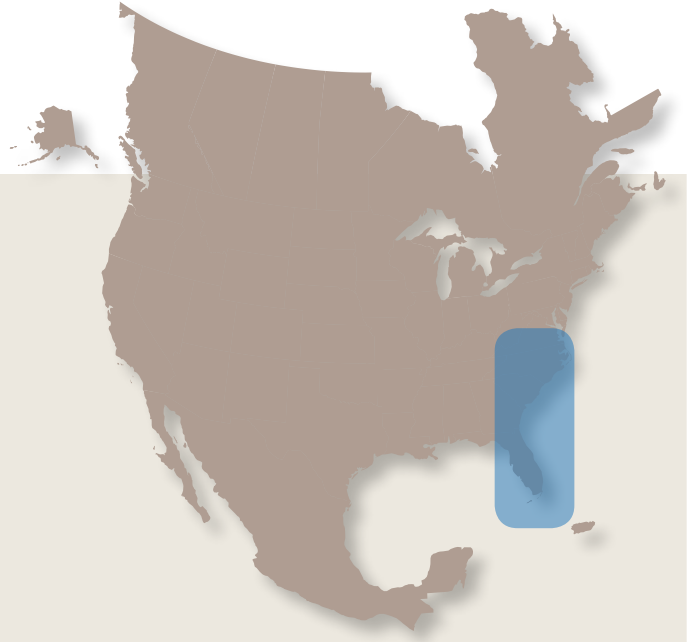
COMPANY OBJECTIVE



Strategic Partnership



Private Equity Investment



HEADQUARTERS

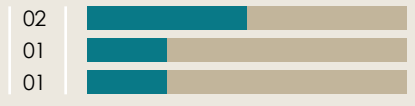
Southeastern, U.S.



OF EMPLOYEES

4

Management
Financial
Administrative



PRODUCTS AND SERVICES

Video Products

- IT Service Management Certification
- IT Service Management CPD Skills
- IT Project Management Certification
- IT Project Management CPD Skills
- IT Information Security Certification
- IT Information Security CPD Skills
- Enterprise Cyber Resilience Certification
- Enterprise Cyber Resilience CPD Skills

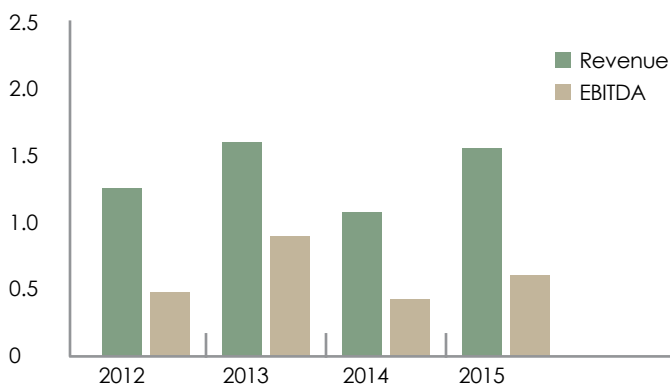
Services

- Instructor/Mentor Services
- Exam Voucher Services
- Education Planning Services
- Student Management Services
- Book Store Services
- Video Content & Portal Development Services
- ASR Marketing & Lead Generation Services
- Opportunity Development & Support Service



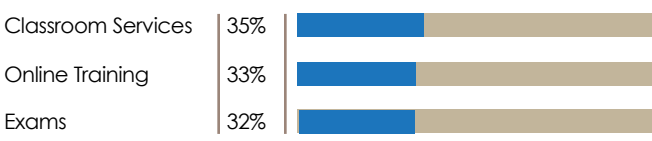
FINANCIALS

2012-2015E



Description (\$M)	2012	2013	2014	2015E
Revenue	\$1.23	\$1.52	\$1.16	\$1.50
Gross Profit	\$0.65	\$1.00	\$0.65	\$0.80
SG&A	\$0.18	\$0.20	\$0.20	\$0.29
Adj. EBITDA	\$0.47	\$0.80	\$0.45	\$0.51

% BY SERVICE TYPE



RECURRING REVENUE OF TOP 10 CUSTOMERS



GROWTH OPPORTUNITIES & STRATEGIES

1. Grow video/exam revenue using role based bundles and specialty portals.
2. Launch new service and project management programs with strategic partner.
3. Launch new CPD skills video program with strategic partner.
4. Launch new enterprise cyber resilience program with strategic partner.
5. Launch reseller programs in Asia and Latin America.



INVESTMENT CONSIDERATIONS

1. Strong EBITDA margin and clean balance sheet (no debt).
2. Extensive network of strategic resellers, especially in international marketplace.
3. Blue chip and referable customer list.
4. Speed to the market-strong technology platform for in-house content development.
5. The market timing for on-demand learning and online education is ripe.

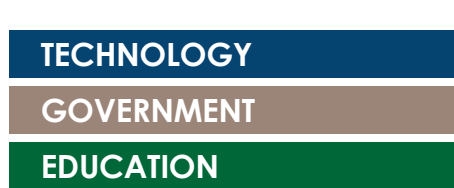
STRATEGIC CLIENTS



STRATEGIC RESELLERS



END USER VERTICALS



OF CUSTOMERS

180

CUSTOMER RETENTION

95%

ACCREDITATIONS



NEXT STEPS

To learn more about company EX-225 please execute NDA and send to Emma Sherrie. Our team will follow up with a mutually executed NDA and provide an introduction to the company's CEO.

[Start NDA Now](#)

[Emma Sherrie](#)

[Asset Listing](#)

[IT ExchangeNet](#)