

EX-325

FOUNDED 1991

With more than 1,000 customers in over 35 different industries, the Company develops B2B eCommerce, mobile and catalog software solutions. The firm's patented solutions can be customized to meet the needs of online marketplaces, with additional services offered such as website design, catalog production, outsourcing, content development, hosting and support. Located in the Central Time Zone, the Company is among the few developers to have integrated their eCommerce software and apps with most major ERP systems in wholesale distribution such as Infor, Epicor and Microsoft dynamics.

- Comprehensive mobile solutions, including responsive design, native apps and m.mobile sites;
- Seamless real-time integration with accounting and ERP systems;
- eProcurement punch-outs, job worksheets and Quick Order Pad;
- Multiple storefronts from a single database;
- Enterprise-wide PIM; and
- Flexible credit card and account management options

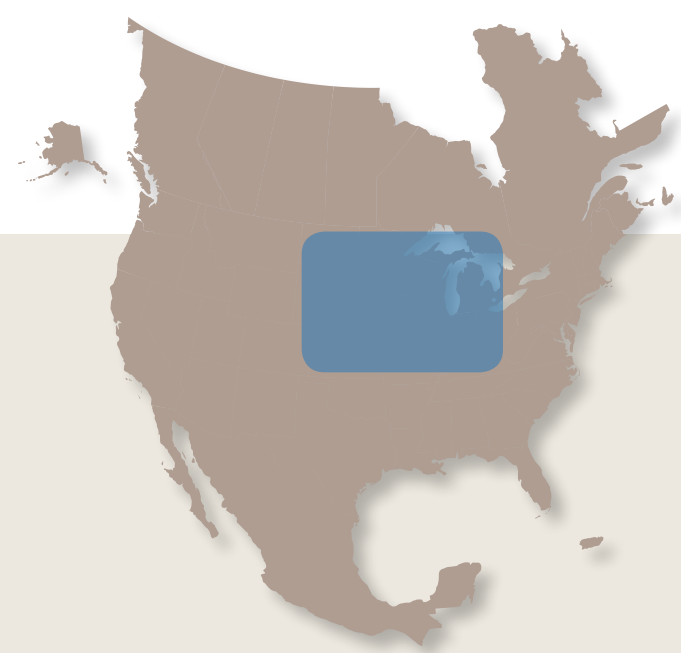
COMPANY OBJECTIVE



Company Sale



Private Equity Investment



HEADQUARTERS

Midwestern, U.S.



OF EMPLOYEES

U.S. - 17 | India - 30

Professional Services	27	<div style="width: 27%;"></div>
Software Development	07	<div style="width: 7%;"></div>
Service Delivery	05	<div style="width: 5%;"></div>
Sales & Marketing	04	<div style="width: 4%;"></div>
Management	03	<div style="width: 3%;"></div>
Administrative	01	<div style="width: 1%;"></div>

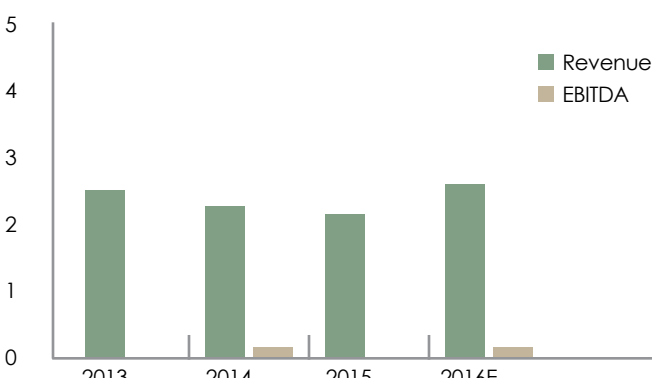


PRODUCTS AND SERVICES

- eCommerce
- Mobile commerce/ Mobile apps
- iOS apps
- Catalog production/content creation
- Web design services
- IT Outsourced Services
- Managed Services
- Offshore Outsourcing
- Software-as-a-Service
- Enterprise Application
- Business Software



FINANCIALS 2013-2016E



Description (\$M)	2013	2014	2015	2016E
Revenue	\$2.46	\$2.31	\$2.03	\$2.54
Gross Profit	\$2.01	\$2.12	\$1.72	\$2.03
SG&A	\$2.10	\$1.98	\$1.80	\$2.38
Adj. EBITDA	\$(0.05)	\$0.16	\$(0.5)	\$0.18

% BY REVENUE TYPE

Support & Maintenance	35.00%	<div style="width: 35%;"></div>
eCommerce	29.15%	<div style="width: 29.15%;"></div>
Product Content Services	19.25%	<div style="width: 19.25%;"></div>
Catalog Builder	16.58%	<div style="width: 16.58%;"></div>

RECURRING REVENUE

2013	\$0.77	<div style="width: 27%;"></div>
2014	\$0.78	<div style="width: 34%;"></div>
2015	\$0.71	<div style="width: 35%;"></div>

INVESTMENT CONSIDERATIONS

1. With a database of more than 1,000 customers, an attractive recurring revenue model can be expanded with stronger business development efforts, providing endless opportunities for buyers to cross-sell offerings.
2. The Company continues to develop new product features and benefits that are applicable in a myriad of verticals.
3. Complete eCommerce solution focuses on the fast growing B2B eCommerce space.
4. Comprehensive offering of mobile apps, browser-base m.mobile and iPad apps.
5. With full product offerings, services and a recognized customer base, the Company anticipates a tripling in revenue during the next three years based on eCommerce and mobile commerce solutions in wholesale distribution space.
6. Since January of 2016, revenue relating to eCommerce products has increased by 154 percent. With similar projections for 2017, the business continues to leverage growth in the eCommerce space.

CHANNEL PARTNERS



OF CUSTOMERS/LOCATION

1000+



CUSTOMERS BY REVENUE

TOP 10

Company #1	7.0%	<div style="width: 7%;"></div>
Company #2	4.3%	<div style="width: 4.3%;"></div>
Company #3	4.3%	<div style="width: 4.3%;"></div>
Company #4	3.3%	<div style="width: 3.3%;"></div>
Company #5	3.0%	<div style="width: 3%;"></div>

Total } 21.9%

END USER VERTICALS



CUSTOMERS



NEXT STEPS

To learn more about company EX-325 please execute NDA and send to Emma Sherrie. Our team will follow up with a mutually executed NDA and provide an introduction to the company's CEO.

[Start NDA Now](#)

[Emma Sherrie](#)

[Asset Listing](#)

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