

SMART BUSINESS® SMART WOMEN AWARDS

THE SMART WOMEN AWARDS RECOGNIZES THE ACHIEVEMENTS OF LEADING BUSINESSWOMEN, INSPIRING MALE ADVOCATES AND EFFECTIVE WOMEN'S PROGRAMS. IT COMBINES A LIVE EVENT AND CONTENT—DIGITAL AND PRINT—TO ADDRESS TODAY'S ISSUES FACING WOMEN IN THE WORKPLACE.



AWARD CATEGORIES

Awards will be presented in four distinct categories:

- **Progressive Woman Award** – Recognizes female executives or managers who have risen through the ranks in their career and overcome significant challenges along the way.
- **Progressive Organization Award** – Recognizes organizations that support or promote women-based initiatives, develop specific programs that provide opportunities for advancement, or create family-friendly workplaces.
- **Progressive Entrepreneur Award** – Recognizes female entrepreneurs who have either founded or co-founded a for-profit business that has achieved substantial growth within the last two years due to an innovative product or service.
- **Guy Who Gets It Award** – Recognizes male executives who “get it” when it comes to women-related issues, either by championing initiatives within his organization, supporting women’s issues or promoting women’s professional development opportunities.

smartwomen BREAKFAST

Nomination and Selection Process

Nominations will be solicited from individuals and organizations across the region. A panel of judges comprised of sponsors and industry experts will review the nominations and select the honorees.

Content

There will be two types of content surrounding the program, which will be published in a special edition of *Smart Business* magazine, online at www.sbnonline.com and in the digital eMag edition of *Smart Business*:

- Profiles of the speakers and award winners
- Issue-related content (including statistical data) surrounding topics of interest to women business leaders. (This may be published throughout the calendar year and not solely in the edition surrounding the event)

