



THE MEDICAL MUTUAL
PILLAR
FOR
AWARD
FOR COMMUNITY SERVICE

CINCINNATI REGION

2018 OFFICIAL NOMINATION FORM

PILLAR AWARD

ABOUT THE PILLAR AWARD PROGRAM:

The Pillar Award for Community Service was developed by *Smart Business* and Medical Mutual to honor businesses and individuals dedicated to making Cincinnati/Northern Kentucky region a better place to live. The program is designed to demonstrate the tie between the for-profit and nonprofit worlds and showcase best practices. It seeks to:

- Publicize the importance of community service issues, such as philanthropy and volunteerism;
- Share creative ideas about how companies have a positive impact in their communities;
- Honor companies and individuals who go beyond the minimum expectation of community service; and
- Build a sustaining fund, which provides grants for local nonprofit organizations in their efforts to build the workforce of tomorrow (The Pillar Fund).

FIVE DISTINCT AWARD CATEGORIES:

- 1. Pillar Award**
Presented to for-profit businesses for their community service efforts
- 2. Medical Mutual SHARE Award**
Presented to one company annually that best exemplifies employee-driven community service, philanthropy or volunteerism
- 3. Nonprofit Board Executive of the Year Award**
Honors contributions by for-profit business executives who serve on nonprofit boards
- 4. Nonprofit Executive Director of the Year Award**
Recognizes nonprofit executive directors who effectively apply for-profit business principles to their organizations
- 5. Kent Clapp CEO Leadership Award**
Recognizes the top executive of a for-profit company for creating a culture of giving.

The Pillar Award program consists of a nomination and judging period, followed by an awards banquet. Judging is based on information provided in the nomination form and conducted by an independent panel comprised of members who represent a variety of positions in the community, as well as Pillar Award alumni.

Award recipients will be notified in early November 2017. We will also be developing videos to accompany the program and may ask honorees to make themselves available to participate. Honorees will be featured in the January 2018 edition of *Smart Business*. Award recipients will also be invited to attend a special banquet on January 10, 2018 at Duke Energy Convention Center.

ELIGIBILITY:

Nominees must have a physical presence or be headquartered in the Cincinnati/Northern Kentucky region. Individuals and organizations are eligible based on the specific award criteria.

COMMUNITY SERVICE DEFINED:

The Pillar Award embraces a broad definition of community service. It may consist of charitable giving, volunteerism, pro bono work or other forms of giving back. Service may be limited to a single organization or cause, or spread across numerous organizations and causes. Each nominee will be judged based on impact relative to its size rather than overall size of contribution or effort.

THE PILLAR FUND:

The Pillar Foundation's mission is to support nonprofits that provide services around educating the workforce of tomorrow. This includes, but is not limited to nonprofit organizations that foster workforce training for youth, support entrepreneurship, and provide mentoring opportunities for primary and secondary education students. Grants will announced the evening of the event.

NOMINATION INSTRUCTIONS:

Complete all the information on the nomination form.

SECTION ONE

Provide basic contact information about the person submitting the nomination form.

SECTION TWO

Complete all information about the company and/or individual being nominated.

SECTION THREE

Explain why the Nominee should be recognized with a Medical Mutual Pillar Award for Community Service by answering the specific questions pertaining to the award. Keep in mind that the more specific detail provided to the judges, the greater the opportunity the Nominee will have to be recognized.

For more information, contact [Lisa Walker](mailto:lwalker@sbnonline.com) at 440.250.7050 or lwalker@sbnonline.com. Download additional nomination forms or register at: www.regonline.com/2018cincipillar

NOMINATIONS MUST BE RECEIVED BY: 5:00 P.M., OCT. 27, 2017

PRESENTED BY:



HOSTED BY:



SPONSORED BY:



2018 OFFICIAL CINCINNATI REGION NOMINATION FORM

The Medical Mutual PILLAR AWARD For COMMUNITY SERVICE

SECTION ONE

ABOUT THE PERSON SUBMITTING THE NOMINATION:

Name: _____
 Title: _____
 Organization: _____
 Address: _____
 City: _____ State: _____ ZIP: _____
 Phone: (____) _____ E-mail: _____

SECTION TWO

ABOUT THE NOMINEE:

Please write the company/organization and executive's name EXACTLY as it should appear in our publication, on awards, event collateral, etc.

Company's Name: _____
 Top Executive's Name: _____
 Top Executive's Title: _____
 Address: _____
 City: _____ State: _____ ZIP: _____
 Phone: (____) _____ E-mail: _____
 Website: _____ Twitter: @ _____ LinkedIn: _____
 Executive Assistant Name: _____
 Phone: (____) _____ E-mail: _____
 Nature of company's business: _____
 Is this company a family-owned business? Yes No
 Current local employment: (check one):
 1-20 21-50 51-100 101-250 251-500 500+
 Approximate annual revenue: (check one):
 Under \$1 million \$1 million to \$5 million \$5 million to \$10 million
 \$10 million to \$50 million \$50 million to \$100 million \$100 million+
 Law firm: _____ Contact: _____ Phone: (____) _____
 Accounting firm: _____ Contact: _____ Phone: (____) _____
 Banker: _____ Contact: _____ Phone: (____) _____
 PR firm: _____ Contact: _____ Phone: (____) _____

SECTION THREE

TELL US ABOUT THE NOMINEE'S COMMUNITY SERVICE: *(Please include relevant supporting documentation.)*

1. **a.** Organizations that have benefited from the nominee's service.
b. Any corporate financial contributions, if relevant.
c. Any volunteerism contributions, if relevant.
d. Any other contributions, if relevant.
Answers should include the following:
 - > The impact of the services provided.
 - > The company's approach and philosophy regarding community service.
2. Is there anything else you would like to offer in support of the nomination?
3. (Optional) To apply for the **Kent Clapp CEO Leadership Award** tell us what your top executive has done to create a culture of giving in your organization.

All information becomes the property of the Pillar Award for Community Service.

NOMINATION CHECK LIST:

- This nomination form
- Essay question(s) and supporting documentation
- High-resolution company/organization **LOGO** (300 DPI)
- High-resolution **HEADSHOT** of the top local executive being nominated

Acceptable file formats:

PDF, jpg, eps, tif. Web images are NOT acceptable.

RETURN COMPLETED NOMINATION PACKAGE INCLUDING A HEADSHOT AND COMPANY LOGO:

Lisa Walker: lwalker@sbnonline.com

Subject line: **2018 CIN Pillar Award**

NOMINATIONS MUST BE RECEIVED BY 5:00 P.M., OCTOBER 27, 2017