



THE MEDICAL MUTUAL
PILLAR
FOR **AWARD**
COMMUNITY SERVICE

CINCINNATI REGION

2018 OFFICIAL NOMINATION FORM

NONPROFIT EXECUTIVE DIRECTOR & NONPROFIT BOARD EXECUTIVE

ABOUT THE PILLAR AWARD PROGRAM:

The Pillar Award for Community Service was developed by *Smart Business* and Medical Mutual to honor businesses and individuals dedicated to making Cincinnati/Northern Kentucky region a better place to live. The program is designed to demonstrate the tie between the for-profit and nonprofit worlds and showcase best practices. It seeks to:

- Publicize the importance of community service issues, such as philanthropy and volunteerism;
- Share creative ideas about how companies have a positive impact in their communities;
- Honor companies and individuals who go beyond the minimum expectation of community service; and
- Build a sustaining fund, which provides grants for local nonprofit organizations in their efforts to build the workforce of tomorrow (The Pillar Fund).

FIVE DISTINCT AWARD CATEGORIES:

- 1. Pillar Award**
Presented to for-profit businesses for their community service efforts
- 2. Medical Mutual SHARE Award**
Presented to one company annually that best exemplifies employee-driven community service, philanthropy or volunteerism
- 3. Nonprofit Board Executive of the Year Award**
Honors contributions by for-profit business executives who serve on nonprofit boards
- 4. Nonprofit Executive Director of the Year Award**
Recognizes nonprofit executive directors who effectively apply for-profit business principles to their organizations
- 5. Kent Clapp CEO Leadership Award**
Recognizes the top executive of a for-profit company for creating a culture of giving.

The Pillar Award program consists of a nomination and judging period, followed by an awards banquet. Judging is based on information provided in the nomination form and conducted by an independent panel comprised of members who represent a variety of positions in the community, as well as Pillar Award alumni.

Award recipients will be notified in early November 2017. We will also be developing videos to accompany the program and may ask honorees to make themselves available to participate. Honorees will be featured in the January 2018 edition of *Smart Business*. Award recipients will also be invited to attend a special banquet on January 10, 2018 at Duke Energy Convention Center.

ELIGIBILITY:

Nominees must have a physical presence or be headquartered in the Cincinnati/Northern Kentucky region. Individuals and organizations are eligible based on the specific award criteria.

COMMUNITY SERVICE DEFINED:

The Pillar Award embraces a broad definition of community service. It may consist of charitable giving, volunteerism, pro bono work or other forms of giving back. Service may be limited to a single organization or cause, or spread across numerous organizations and causes. Each nominee will be judged based on impact relative to its size rather than overall size of contribution or effort.

THE PILLAR FUND:

The Pillar Foundation's mission is to support nonprofits that provide services around educating the workforce of tomorrow. This includes, but is not limited to nonprofit organizations that foster workforce training for youth, support entrepreneurship, and provide mentoring opportunities for primary and secondary education students. Grants will announced the evening of the event.

NOMINATION INSTRUCTIONS:

Complete all the information on the nomination form.

SECTION ONE

Provide basic contact information about the person submitting the nomination form.

SECTION TWO

Complete all information about the company and/or individual being nominated.

SECTION THREE

Explain why the Nominee should be recognized with a Medical Mutual Pillar Award for Community Service by answering the specific questions pertaining to the award. Keep in mind that the more specific detail provided to the judges, the greater the opportunity the Nominee will have to be recognized.

For more information, contact [Lisa Walker](mailto:lwalker@sbnonline.com) at 440.250.7050 or lwalker@sbnonline.com. Download additional nomination forms or register at: www.regonline.com/2018cincipillar

NOMINATIONS MUST BE RECEIVED BY: 5:00 P.M., OCT. 27, 2017

PRESENTED BY:



HOSTED BY:



SPONSORED BY:



2018 OFFICIAL CINCINNATI REGION NOMINATION FORM

The Medical Mutual PILLAR AWARD For COMMUNITY Service

SECTION ONE

ABOUT THE PERSON SUBMITTING THE NOMINATION:

Name: _____
Title: _____
Organization: _____
Address: _____
City: _____ State: _____ ZIP: _____
Phone: (____) _____ E-mail: _____

SECTION TWO

ABOUT THE NOMINEE:

Please write the company/organization and executive's name EXACTLY as it should appear in our publication, on awards, event collateral, etc.

Executive's Name: _____
Executive's Title: _____
Nonprofit Organization Affiliation: _____
Years in Current Position: _____
Address: _____
City: _____ State: _____ ZIP: _____
Phone: (____) _____ E-mail: _____
Website: _____ Twitter: @ _____ LinkedIn: _____
Executive Assistant Name: _____
Phone: (____) _____ E-mail: _____
Nature of Nonprofit Organization: _____

SECTION THREE

PLEASE SELECT WHICH AWARD BEING NOMINATED FOR AND SUPPLY THE REQUIRED INFORMATION LISTED BELOW THE CATEGORY:

■ Nonprofit Executive Director

About the nominee's contributions:

1. How has this individual made an impact on your organization?
(Please include description of nominee's activities.)
2. What unique management techniques or processes does the nominee use to run the organization?

Supporting materials: Please include relevant information to assist the judges, such as your most recent annual report or audit statement. Also include a list of your Board of Trustees with corporate affiliations.

■ Nonprofit Board Executive

About the nominee's contributions:

1. How has this individual made an impact on your organization?
(Please include description of nominee's activities.)

Supporting materials: Please include relevant information to assist the judges, such as your most recent annual report or audit statement. Also include a list of your Board of Trustees with corporate affiliations.

NOMINATION PACKAGE CHECK LIST:

- | | | | | |
|------------------------|--|---|---|---|
| ■ This nomination form | ■ Essay question(s) and supporting documentation | ■ High-resolution company/organization LOGO (300 DPI) | ■ High-resolution HEADSHOT of the executive being nominated (300 DPI) | Acceptable file formats: PDF, jpg, eps, tif. Web images are NOT acceptable. |
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RETURN COMPLETED NOMINATION PACKAGE INCLUDING A HEADSHOT AND COMPANY LOGO:

Lisa Walker: lwalker@sbnonline.com

Subject line: 2018 CIN Pillar Award

NOMINATIONS MUST BE RECEIVED BY 5:00 P.M., OCTOBER 27, 2017