



CLEVELAND

THE MEDICAL MUTUAL

# PILLAR AWARD

FOR COMMUNITY SERVICE

# OVERVIEW



SMART  
BUSINESS<sup>®</sup>  
E·V·E·N·T·S



# THE MEDICAL MUTUAL PILLAR AWARD FOR COMMUNITY SERVICE



## THE PILLAR AWARD FOR COMMUNITY SERVICE

was developed by *Smart Business* and Medical Mutual to honor businesses and individuals dedicated to

CELEBRATING  
**20**  
YEARS  
1998 - 2017

making Northeast Ohio a better place to live. The program is designed to demonstrate the tie between the for-profit and nonprofit worlds and showcase best practices. It seeks to:

- Publicize the importance of community service issues, such as philanthropy and volunteerism;
- Share creative ideas about how companies have a positive impact in their communities;
- Honor companies and individuals who go beyond the minimum expectation of community service; and
- Build a sustaining fund, which provides grants for local nonprofit organizations in their efforts to build the workforce of tomorrow (The Pillar Fund).

### FIVE DISTINCT AWARD CATEGORIES:

- 1. PILLAR AWARD** Presented to for-profit businesses for their community service.
- 2. MEDICAL MUTUAL SHARE AWARD** Presented to one company annually that best exemplifies employee-driven community service, philanthropy or volunteerism.
- 3. NONPROFIT BOARD EXECUTIVE OF THE YEAR AWARD** Honors contributions by for-profit business executives who serve on nonprofit boards.
- 4. NONPROFIT EXECUTIVE DIRECTOR OF THE YEAR AWARD** Recognizes nonprofit executive directors who effectively apply for-profit business principles to their organizations.
- 5. KENT CLAPP CEO LEADERSHIP AWARD** Recognizes the top executive of a for-profit company for creating a culture of giving.



## PILLAR BRINGS TOGETHER MORE THAN **340** ATTENDEES FROM **90** ORGANIZATIONS

\*Based on average event attendance



## NONPROFIT BOARD EXECUTIVES OF THE YEAR



**DAVID BOUFFARD**  
AKRON CHILDREN'S HOSPITAL



**KATHY M. HIRKO**  
CLEVELAND KIDS IN NEED RESOURCE CENTER



**CHUCK FOWLER**  
FLYING HORSE FARMS



**MIKE SHYDOWSKI**  
BOYS & GIRLS CLUBS OF CLEVELAND



**TIM PISTELL**  
GREAT LAKES THEATER FESTIVAL

## NONPROFIT EXECUTIVE DIRECTORS OF THE YEAR



**LEE FRIEDMAN**  
COLLEGE NOW GREATER CLEVELAND



**BRANDON CHROSTOWSKI**  
EDWINS LEADERSHIP & RESTAURANT INSTITUTE



**GREG HARRIS**  
ROCK & ROLL HALL OF FAME & MUSEUM



**MARK TRIODI**  
CORNERSTONE OF HOPE



**JOHN HABAT**  
GREATER CLEVELAND HABITAT FOR HUMANITY

## WHAT PEOPLE ARE SAYING

*What an awesome event last night! Really fantastic...the flow of the evening, the food, the fellowship.....really amazing. Thank you for creating awareness for so many non-profit organizations, honoring local philanthropists and recognizing the good deeds of northeast Ohio companies.*

**MARK TRIODI CORNERSTONE OF HOPE**

*What a great event. You all did a first class presentation. It is a real reality check for me to slow down for a moment and recognize what great support we do have in our community. Some really amazing people for sure. I was in tears a few times to say the least.*

**MARY ANN BEDNAR MERITECH**

## MEDICAL MUTUAL SHARE AWARD



## KENT CLAPP CEO LEADERSHIP AWARD



**LEN KOMOROSKI**  
CLEVELAND CAVALIERS



**KEVIN GOODMAN**  
BLUEBRIDGE NETWORKS



**DAN WALSH**  
HUNTINGTON BANK



**AJ HYLAND**  
HYLAND



**MAL MIXON**  
INVACARE CORPORATION

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Home to Opportunity



Fairmount Santrol



BMW OF WESTLAKE



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# PAST PILLAR HONOREES

**PILLAR AWARD:** Abuelo's Mexican Food Embassy • Akron General Medical Center • AkzoNobel Decorative Paints North America • Alcoa Cleveland Works • Aon Risk Services Northeast Inc. • Applied Industrial Technologies • Arnold & Co. Communications • AXA Advisors, LLC • Barnes Wendling CPAs Inc. • BlueBridge Networks, LLC • Blue Technologies Inc. • Bober, Markey, Fedorovich & Co. • Breehl, Traynor & Zehe • Brott Mardis & Co. • BrownFlynn • Bruner-Cox LLP • Calfee, Halter & Griswold • Cambridge Home Health Care • Case Western Reserve University • CBIZ • Charter One Bank • Chipotle Mexican Grill • Ciuni & Panichi Inc. • Clarity 2 Prosperity • Clark-Reliance • Cleveland 19 News • Cleveland Cavaliers • Cleveland Clinic • Cleveland Crunch • Cleveland Glass Block • Cleveland Grand Prix Charities Inc. • Cleveland Indians Baseball Co. • Clinical Research Management • Cohen & Co. • Coit Cleaning & Restoration Services • Conley Canitano & Associates • Connecting Touch & Wellness Center Inc. • Consolidated Graphics Group • Cooperative Resource Services Ltd. • Cox Communications • Cuglewski & Associates DDS Inc. • CVS/pharmacy • D+S Distribution • DeCarlo, Paternite & Associates Inc. • Dix & Eaton • Dominion East Ohio • Dorman Farrell LLC • Dress for Success Cleveland • Eaton Corp. • Eddie's Creekside Restaurant • Ernst & Young LLP • Falls Communications • Family Heritage Life Insurance • Fifth Third Bank • Findley Davies Inc. • FirstEnergy Corp. • First Interstate Properties Ltd. • FIT Technologies • Ford Motor Co. • Forest City Enterprises Inc. • Fox 8 • Frantz Ward LLP • Fred Baker Porsche Audi • Fredon Corp. • Gavin Scott Salon and Spa • GE Consumer & Industrial • Giant Eagle Inc. • Hallrich Inc. • Hergenroeder Orthopaedic Clinic • Herschman Architects Inc. • Hitchcock Fleming & Associates • Home Instead Senior Care • Horseshoe Casino Cleveland • Howard & O'Brien Associates • Hughie's Audio Visual & Computer • Human Arc • Huntington National Bank • Huron Hospital • Hyland • Improve Consulting and Training Group LLC • Independence Excavating • InfoCision Management Corp. • Jennifer & Co. • John Robert's Hair Studio and Spa • Jones Day • KeyCorp • Ladies & Gentlemen Salon & Day Spa • Lubrizol Corp. • Kinetico Inc. • KPMG • Liggett Stashower • Main Street Gourmet • Marcus Advertising • Marous Brothers Construction • Metis Construction Services • Michael Carter Financial Group • Michael Christopher Salon • Milano Monuments • Mittal Steel USA • Moore Counseling & Mediation Services Inc. • Mr. Hero/Restaurant Developers Corp. • National Association of Letter Carriers/United States Postal Service • National City Corp. • Nordson Corp. • Ohio Concrete Resurfacing d.b.a Nature Stone • Olympic Steel Inc • Orlando Baking Co. • OSI Sealants Inc. • Oswald Cos. • Parma Community General Hospital • PartsSource Inc. • PolyOne Corp. • PPG Industries Inc. • Prentke Romich Co. • Public Relations Partners Inc. • PwC • Quicken Loans, Cleveland • Ross Equipment • RPM Inc. • S&A Consulting Group • Safeguard Properties • SCK Design Inc. • Sentinel Consumer Products Inc. • Sequoia Financial Group LLC • Shearer's Foods Inc. • ShurTech Brands LLC • Skoda Minotti • Sky Bank • Smith Medical Transportation Systems Inc. • Socius Executive Search • Southwest General Health Center • SS&G Financial Services • St. John West Shore Hospital • Staffing Solutions • STERIS Corp. • Sterling Jewelers Inc. • Stevens Baron Communications Inc. • Sunnyside Automotive Inc. • Synergy Marketing Strategy & Research • The Albert M. Higley Co. • The Cleveland Clinic Foundation • The Glazen Creative Group • The James J. Roop Co. • The Lincoln Electric Co. • The MetroHealth System • The MinuteMen Group • The Shamrock Cos. • The Sherwin-Williams Company • Things Remembered • Thompson Hine LLP • UNB Corp. • Unicare • United Mortgage Group • University Hospitals • Vantage One Communications Group • VeloSano Bike to Cure • VSM Sewing Inc. • Westfield Group • Western Reserve Brewing • Western Reserve Partners LLC • WhiteSpace Creative • WKYC TV-3 • Zinner & Co. LLP

**NONPROFIT BOARD EXECUTIVES OF THE YEAR AWARD:** Arthur Anton Achievement Centers for Children • **Rev. Gerald J. Bednar, Ph.D., J.D.** Ecumenical Shelter Network of Lake County, Inc. • **David Bouffard** Akron Children's Hospital • **Anthony Fatica** The Littlest Heroes • **Dr. Jeanette Grasselli Brown** Cleveland Scholarship Programs • **Peter Carfagna** Beaumont School • **Rita Murphy Carfagna** Beaumont School • **William Conway** Cleveland Botanical Garden • **Alexander M. Cutler** United Way Services • **Umberto Fedeli** Northeast Ohio Nonprofit Community • **Chuck Fowler** Flying Horse Farms • **Thomas Ganley** Crime Stoppers of Cuyahoga County Inc. • **Vic Gelb** Shoes and Clothes for Kids • **Kathy M. Hirko** Cleveland Kids In Need Resource Center • **Michael Horvitz** The Cleveland Museum of Art • **Rev. Dr. Timothy James** Cleveland Christian Home • **Robert G. Jones** Applewood Centers • **Doug Kern** Boys & Girls Clubs of Cleveland • **Robert King Jr.** Achievement Centers for Children • **Charles Koch** Youth Challenge • **Allan C. Krulak** Forest City Enterprises Inc. • **Thomas M. Laird Jr.** ACE Mentor Program of Cleveland • **John Lewis** Flying Horse Farms • **Alex Machaskee** United Way Services • **Thomas McKee** Achievement Centers for Children • **James E. Merklin** United Way of Summit County • **Michael Petras Jr.** Achievement Centers for Children • **Tim Pistell** Great Lakes Theater Festival • **Lee Ponsky M.D.** MedWish International • **Jan L. Roller** Near West Theatre • **Randy Samsel** Towards Employment • **Thomas Scanlon** West Side Ecumenical Ministry, Cleveland Marshall Law School, Cleveland Pops Orchestra, Irish American Archives Society, Mayo Society of Greater Cleveland, Irish American Charitable Foundation • **Mike Shydowski** Boys and Girls Clubs of Cleveland • **Suzanne Suttler** Make-A-Wish Foundation • **Mike Weinhardt** Hattie Larlham • **Chris Zito** Our Lady of the Wayside

**NONPROFIT EXECUTIVE DIRECTORS OF THE YEAR AWARD:** Yolanda Y. Armstrong, MSSA, LSW Big Brothers Big Sisters of Greater Cleveland • **Brandon Chrostowski** EDWINS Leadership & Restaurant Institute • **Richard Clark** St. Martin de Porres High School • **Robert Comben Jr.** Vocational Guidance Services • **William Considine** Akron Children's Hospital • **Kathleen Crowther** Cleveland Restoration Society • **Dianne DePasquale-Hagerty** Medina Creative Housing • **Art Falco** Playhouse Square Foundation • **Liz Ferro** Girls with Sole • **Lee Fisher** Center for Families & Children • **Mary-Alice Frank** America Red Cross • **Richard Frank** Berea Children's Home and Family Services • **Lee Friedman** College Now Greater Cleveland • **David Gilbert** Greater Cleveland Sports Commission • **Anne Goodman** Cleveland Foodbank • **John Habat** Greater Cleveland Habitat for Humanity • **Greg Harris** The Rock and Roll Hall of Fame • **Kathryn Kazol** Emerald Development & Economic Network Inc. • **Steve Millard** COSE • **Natalie Leek-Nelson** Providence House • **Patricia Nobili** Achievement Centers for Children • **Betsie Norris** Adoption Network Cleveland • **Jeffrey Paul** Wigs for Kids • **Jill Rizika** Towards Employment • **Chris Ronayne** University Circle Inc. • **Eileen Saffran** The Gathering Place • **Ivan Schwarz** Greater Cleveland Film Commission • **Rochelle Sibbio**, Habitat for Humanity of Summit County • **David Simpson** Hospice of the Western Reserve • **Thomas J. Strauss** Summa Health System • **Sophie Sureau** Susan G. Komen for the Cure Northeast Ohio • **Mary Sue Tanis** Youth Challenge • **Mark Tripodi** Cornerstone of Hope • **Jerrold Wareham** ideastream • **Claire M. Zangerle, MSN, MBA, RN** Visiting Nurse Association of Ohio

**MEDICAL MUTUAL SHARE AWARD:** Cleveland Clinic • EnviroScience, Inc. • Excelas LLC • Family Heritage Life Insurance Co. • Hyland • Invacare Corp. • John Robert's Spa • KeyBank • Main Street Gourmet • Rea & Associates Inc. • RPM International Inc. • Shearer's Foods Inc. • Westfield Group

**KENT CLAPP CEO LEADERSHIP AWARD:** Kevin J. Goodman BlueBridge Networks LLS • **A.J. Hyland** Hyland • **Ned Hyland** Todd Associates, Inc. • **Len Komoroski** Cleveland Cavaliers • **Kenneth A. Lanci** Consolidated Graphics Group Inc. • **A. Malachi Mixon III** Invacare Corp. • **Bill Priemer** Hyland • **Daniel P. Walsh Jr.** Huntington National Bank