



COLUMBUS

SMART  
WOMEN

BREAKFAST & AWARDS

OVERVIEW

s m a r t  
w o m e n

SMART  
BUSINESS<sup>®</sup>  
E·V·E·N·T·S

# smartwomen BREAKFAST

THE smartwomen AWARDS



## THE SMART WOMEN BREAKFAST

combines a live event along with digital & print content to address today's issues facing women in the workplace. This morning conference also recognizes the achievements of leading businesswomen, inspiring male advocates and effective women's programs through the Smart Women Awards program.

Awards are presented in four distinct categories:

### 1. PROGRESSIVE WOMAN AWARD

Recognizes female executives or managers who have risen through the ranks in their career and overcome significant challenges along the way.

### 2. PROGRESSIVE ORGANIZATION AWARD

Recognizes organizations that support or promote women based initiatives, develop specific programs that provide opportunities for advancement, or create family-friendly workplaces.

### 3. PROGRESSIVE ENTREPRENEUR AWARD

Recognizes female entrepreneurs who have either founded or co-founded a for-profit business that has achieved substantial growth within the last two years due to an innovative product or service.

### 4. ADVOCATE FOR ADVANCEMENT AWARD

Recognizes male executives who understand when it comes to women-related issues, either by championing initiatives within his organization, supporting women's issues or promoting women's professional development opportunities.



SMART WOMEN BRINGS TOGETHER MORE THAN **440** ATTENDEES FROM **140** ORGANIZATIONS

\*Based on average event attendance



## NOTABLE HONOREES

### PROGRESSIVE WOMAN



**TARA ABRAHAM**  
Accel Inc.



**DARCI CONGROVE**  
GBQ Partners LLC



**ELFI DI BELLA**  
YWCA Columbus

### PROGRESSIVE ENTREPRENEUR



**ELIZABETH BLOUNT-MCCORMICK**  
UNIGLOBE  
Travel Designers



**MARGIE BRICKNER**  
Reliant Capital  
Solutions LLC



**STEPHANIE LEADER**  
Leaderpromos

### PROGRESSIVE ORGANIZATION



### ADVOCATE FOR ADVANCEMENT



**BILL NOLAN**  
Barnes &  
Thornburg LLP



**JUAN JOSE PEREZ**  
Perez &  
Morris LLC



**CRAIG A. MARSHALL**  
EY

## WHAT PEOPLE ARE SAYING

*I just wanted to send a brief, yet heartfelt, note to express my gratitude. I am hoping that you feel the intent of my appreciation for today's invitation to join such an esteemed panel of women. The thought leadership, insights, learnings and inspiration were infectious. I've received numerous notes from attendees sharing their delights of the program. You're to be saluted for the platforms in which you enlighten and empower others professionally.*

**KIMBERLY BLACKWELL** CEO  
PMM AGENCY

*What a great event! I really enjoyed it. Our guests loved it as well and had some great takeaways. I had people at my table live tweeting some of the amazing bits of advice from the panelists. Thanks!*

**KATE BAUER** COMMUNITY ENGAGEMENT MANAGER  
COLUMBIA GAS OF OHIO

## PANELISTS HAVE INCLUDED



**SUSAN GUELI**  
SENIOR VICE  
PRESIDENT, CIO,  
INFRASTRUCTURE  
AND OPERATIONS  
Nationwide



**JENN MCCLAIN DE JONG**  
EXECUTIVE VICE  
PRESIDENT,  
E-COMMERCE AND  
MARKETING  
The Limited



**TIFFANY OLSON**  
PRESIDENT, NUCLEAR  
PHARMACY SERVICES  
Cardinal Health



**PAM SPRINGER**  
FOUNDING PARTNER  
SpringerNav



**PHYLLIS TEATER**  
CHIEF INFORMATION  
OFFICER  
The Ohio State  
University Wexner  
Medical Center



**KARA TROTT**  
FOUNDER AND CEO  
Quantum Health

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UNIVERSITY

**Hilton**  
COLUMBUS AT EASTON

# PAST SMART WOMEN HONOREES

## PROGRESSIVE ENTREPRENEUR

**ELEANOR ALVAREZ**

LeaderStat | The Ganzhorn Suites

**ELIZABETH BLOUNT MCCORMICK**

UNIGLOBE Travel Designers

**MARGIE BRICKNER**

Reliant Capital Solutions LLC

**VICTORIA CALDERÓN NUNES**

AVANZA Business Solutions; Bottoms Up Coffee Co-Op

**THERESA M. HARRIS**

TMH Solutions

**CATHERINE LANG-CLINE**

Portfolio Creative

**JENNIFER GORSUCH WALTERS**

Gorsuch Construction Inc. | Fairfield Homes Inc.

**STEPHANIE LEADER**

Leaderpromos

**VIRGINIA NUNES GUTIERREZ**

AVANZA Business Solutions; Bottoms Up Coffee Co-Op

**TERESA SHERALD**

Diversity Search Group

**MEGAN SHROY**

Approach Marketing

**KARA TROTT**

Quantum Health

## PROGRESSIVE ORGANIZATION

**BELLE COMMUNICATIONS**

**COMMUNITY SHELTER BOARD**

**CYBERVATION INC.**

**ECONOMIC & COMMUNITY DEVELOPMENT  
INSTITUTE (ECDI)**

**KAISER CONSULTING**

**MOTORISTS INSURANCE GROUP**

## ADVOCATE FOR ADVANCEMENT

**DAVE KAUFMAN**

Motorists Insurance Group

**CRAIG A. MARSHALL**

EY

**BILL NOLAN**

Barnes & Thornburg LLP

**JUAN JOSE PEREZ**

Perez & Morris LLC

## ORGANIZATIONS THAT EMPOWER WOMEN'S SMALL BUSINESS ACCELERATOR

## PROGRESSIVE WOMEN

**TARA ABRAHAM**

Accel Inc.

**REBECCA ASMO**

Boys & Girls Clubs of Columbus

**TRUDY BARTLEY**

The Ohio State University

**KATIE BURGESS**

Elford Inc.

**DARCI CONGROVE**

GBQ Partners LLC

**NATALIE CREDE**

Safelite AutoGlass®

**ELFIDI BELLA**

YWCA Columbus

**SANDY DOYLE-AHERN**

EMH&T

**JILL FREY**

Cummins Facility Services

**STEPHANIE HARPER**

City of Columbus

**KATHY A. KRENDL**

Otterbein University

**SHRADDHA PATEL**

Marketing and Engineering Solutions (MES) Inc.

**ROCHELLE SEEL**

Donatos Pizza

**LORRAINE STELZER, CPM**

CBRE Inc.

**KIMMI WERNLI**

Crazy Richard's Peanut Butter

**KAY WILSON**

LeaderSpark

**TAMI WILSON**

IGS Energy

## TRAIL BLAZERS

**TINA AMBROZY** Nationwide

**DR. MILISA RIZER, MPH** The Ohio State University Wexner Medical Center

**SUE ZAZON** Huntington