

2018 SMART CULTURE AWARDS NOMINATION FORM



April 5, 2018 • InterContinental Hotel

About The Smart Culture Program

On April 5th, the **2018 Smart Culture Conference** will recognize organizations that have developed a culture that bolsters productivity, enhances job satisfaction and provides a competitive advantage in the marketplace. This program will explore how culture can become an asset to drive performance, transform your organization into an employer-of-choice and ultimately impact the bottom line.

The **2018 Smart Culture Awards** will spotlight leading companies in Northeast Ohio where culture plays a crucial role in a company's success.

Eligibility

Eligible Smart Culture nominees must be an organization with a physical office in the Northeast Ohio region.

Nomination Instructions

Complete all the information on the nomination form.

SECTION ONE

Provide basic contact information about the person who begins the nomination process. This individual will likely represent the nominated company or individual or be familiar with its operations.

SECTION TWO

Provide basic information about the organization being nominated, including company size, industry and top local executive.

SECTION THREE

Explain why your Nominee should be recognized with a Smart Culture award. Provide a brief description that includes the "what", "how", and "why" to support the nomination. Essays can be as short as a single paragraph or as long as necessary to fully explain to the judges the merit of your Nominee. Please keep in mind that the more specific detail provided to the judges, the greater the opportunity your Nominee will have to be recognized.

For more information, contact **Lisa Walker** at **440.250.7050** or **lwalker@sbnonline.com**

NOMINATIONS MUST BE RECEIVED BY 5:00 P.M., JANUARY 12, 2018.



PRESENTED BY



SPONSORED BY



Insurance | Risk Management | Consulting

HOSTED BY



2018 SMART CULTURE AWARDS NOMINATION FORM

smart culture

SECTION ONE

ABOUT THE PERSON SUBMITTING THE NOMINATION:

Name: _____
 Title: _____
 Organization: _____
 Address: _____
 City: _____ State: _____ ZIP: _____
 Phone: (_____) _____ E-mail: _____

SECTION TWO

ABOUT THE NOMINEE:

Please write the company/organization and executive's name EXACTLY as it should appear in our publication, on awards, event collateral, etc.

Company/Organization Name: _____
 Top Local Executive Name: _____
 Top Local Executive Title: _____
 Address: _____
 City: _____ State: _____ ZIP: _____
 Phone: (_____) _____ Nominee Contact Email: _____
 Website: _____ Twitter: @ _____ LinkedIn: _____
 Executive Assistant Name: _____
 Phone: (_____) _____ E-mail: _____
 Nature of company's business: _____
 Is this company a family-owned business? Yes No
 Current local employment: (check one):
 1-20 21-50 51-100 101-250 251-500 500+
 Approximate annual revenue: (check one):
 Under \$1 million \$1 million to \$5 million \$5 million to \$10 million
 \$10 million to \$50 million \$50 million to \$100 million \$100 million+
 Law firm: _____ Contact: _____ Phone: (_____) _____
 Accounting firm: _____ Contact: _____ Phone: (_____) _____
 Banker: _____ Contact: _____ Phone: (_____) _____
 PR firm: _____ Contact: _____ Phone: (_____) _____

SECTION THREE

ESSAY QUESTIONS:

1. How does your company/organization demonstrate a unique culture where people want to work?

- Tell us about
- A.** Your purpose: How does your culture reflect why you exist?
 - B.** Your values: Are they defined and how do you live them?
 - C.** The environment: What activities, such as contests and recognition events, lead to a collaborative environment?

2. Describe the impact of your culture.

- How does it
- A.** Influence the success of your company
 - B.** Lead to stronger attraction and retention of employees

3. What innovative efforts exist to expand, strengthen and/or foster your culture?

Please include a high-resolution company logo and headshot of the top local executive for event material.

Entry Check List:

- This nomination form
- Essay questions
- High-resolution company/organization logo (300 DPI)
- High-resolution headshot of the top local executive (300 DPI)

*Acceptable file formats: jpg, eps, tif, pdf.
Web images are NOT acceptable!*



RETURN COMPLETED NOMINATION PACKAGE INCLUDING A HEADSHOT AND COMPANY LOGO TO:

Lisa Walker: lwalker@sbnonline.com

Subject line: **Smart Culture Awards**

NOMINATIONS MUST BE RECEIVED BY 5:00 P.M., JANUARY 12, 2018.