



CLEVELAND

SMART WOMEN

BREAKFAST & AWARDS

OVERVIEW

s m a r t
w o m e n

SMART
BUSINESS[®]
E·V·E·N·T·S

smartwomen BREAKFAST

THE smartwomen AWARDS



THE SMART WOMEN BREAKFAST

combines a live event along with digital & print content to address today's issues facing women in the workplace. This morning conference also recognizes the achievements of leading businesswomen, inspiring male advocates and effective women's programs through the Smart Women Awards program.

Awards are presented in four distinct categories:

1. PROGRESSIVE WOMAN AWARD

Recognizes female executives or managers who have risen through the ranks in their career and overcome significant challenges along the way.

2. PROGRESSIVE ORGANIZATION AWARD

Recognizes organizations that support or promote women based initiatives, develop specific programs that provide opportunities for advancement, or create family-friendly workplaces.

3. PROGRESSIVE ENTREPRENEUR AWARD

Recognizes female entrepreneurs who have either founded or co-founded a for-profit business that has achieved substantial growth within the last two years due to an innovative product or service.

4. ADVOCATE FOR ADVANCEMENT AWARD

Recognizes male executives who understand when it comes to women-related issues, either by championing initiatives within his organization, supporting women's issues or promoting women's professional development opportunities.



SMART WOMEN BRINGS TOGETHER MORE THAN 380 ATTENDEES FROM 130 ORGANIZATIONS

*Based on average event attendance



NOTABLE HONOREES

PROGRESSIVE WOMAN



TERESA C. HACK
Channel Products



HU HUANG
Kichler Lighting



VALARIE J. McCALL
City of Cleveland

PROGRESSIVE ENTREPRENEUR



HEIDI M. BOJAR
Cross Continental
Freight Lines Inc.



CONNIE CLORE
Asurint



EBIE HOLST
SplashLink

PROGRESSIVE ORGANIZATION



ADVOCATE FOR ADVANCEMENT



DAVID C. FULTON, JR., CFA
Hartland



JAMIE KREJSA
EnviroScience Inc.



MARTY HILOVSKY
EnviroScience Inc.

WHAT PEOPLE ARE SAYING

Thank you so much for the invitation to today's event! I really enjoyed it, and I took pearls of wisdom from every single woman who spoke! What an inspiration it was to see so many great and powerful women in one place.

MARILEE MACASKILL TRAINING CONSULTANT, CERTIFIED INSTRUCTOR
DALE CARNEGIE TRAINING OF NE OHIO

Thank you for another wonderful event. Each year, I say that this is the best event that I have been to over the years. Well, I said it again this year!

REGINA TYLICKI
ANTHEM

The food, stage and staff was wonderful. I loved the speakers! Their passion is contagious! Focusing on women and empowering them is not done enough in our society so thank you again for having such a great event.

BARB KLEINHENZ OPERATIONS MANAGER
KLEINHENZ JEWELERS

PANELISTS HAVE INCLUDED



MARCIA BALLINGER
PRESIDENT
LCCC



CATHY BELK
PRESIDENT
JumpStart Inc.



DEB DONLEY
PRINCIPAL & OWNER
Vocon



DR. MARGARET MCKENZIE
SECTION HEAD,
OBSTETRICS &
GYNECOLOGY
Cleveland Clinic

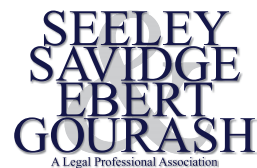


MARGARET MITCHELL
PRESIDENT & CEO
YWCA Greater
Cleveland



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1996 OLYMPIC GOLD
MEDALIST & FOUNDER,
OWNER & DESIGNER
Creations by C&C

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Childcare Centers
and Schools



PAST SMART WOMEN HONOREES

PROGRESSIVE ENTREPRENEUR

AMY BIRCHER

MMI Textiles

HEIDI M. BOJAR

Cross Continental Freight Lines Inc.

CONNIE CLORE

Asurint

COVESA K. GRAGG

Covesa Kelly Events

ANNE HARTNETT

Harness Cycle | GroundSwell Collective

EBIE HOLST

SplashLink

LEE ANN HOWARD

Howard & O'Brien Executive Search

DOMINIQUE MOCEANU

Creations by C & C

PROGRESSIVE ORGANIZATION

EY

GRANTS PLUS

PRADCO

ADVOCATE FOR ADVANCEMENT

DAVID C. FULTON JR., CFA

Hartland

JAMIE KRESJA & MARTY HILOVSKY

EnviroScience Inc.

ANDY ZYNGA

NineSigma

ORGANIZATIONS THAT EMPOWER

GIRL SCOUTS OF NORTH EAST OHIO

WOMEN'S BUSINESS CENTER OF NORTHERN OHIO

PROGRESSIVE WOMAN

ANN-MARIE AHERN

McCarthy, Lebit, Crystal & Liffman Co., LPA

KATE BANG

USI Insurance Services

STACY BONITZ

Philpott Solutions Group

VIRGINIA L. BOWMAN

The Illuminating Co.

MINDI CURRY

Saint-Gobain Performance Plastics

TERESA C. HACK

Channel Products

JUDY GHAZOUL HILOW

Malachi House

RAMONA HOOD

FedEx Custom Critical

HU HUANG

Kichler Lighting

VALARIE J. MCCALL

City of Cleveland

KAREN D. MELTON

Kaufman Container Co.

SUEANN NASO

Staffing Solutions Enterprises

TRACEY NICHOLS

City of Cleveland

CHERYL PEREZ

Benefit Innovations Group

KIM RILEY

Hylant Cleveland

LEE ANN SCHWOPE COCHRAN

Battelle

ALEXANDRA VIDMAR

KeyBanc Capital Markets