

smartwomen BREAKFAST

2018 SMART WOMEN AWARDS OFFICIAL NOMINATION FORM

about THE smartwomen AWARDS

CATEGORIES

1. PROGRESSIVE WOMAN AWARD

Recognizes female executives or managers who have risen through the ranks in their career and overcome significant challenges along the way.

2. PROGRESSIVE ORGANIZATION AWARD

Recognizes organizations that support or promote women based initiatives, develop specific programs that provide opportunities for advancement, or create family-friendly workplaces.

3. PROGRESSIVE ENTREPRENEUR AWARD

Recognizes female entrepreneurs who have either founded or co-founded a for-profit business that has achieved substantial growth within the last two years due to an innovative product or service.

4. ADVOCATE FOR ADVANCEMENT AWARD

Recognizes male executives who understand when it comes to women-related issues, either by championing initiatives within his organization, supporting women's issues or promoting women's professional development opportunities.

The Smart Women Awards recognize the achievements of leading businesswomen, inspiring male advocates and effective women's programs. Awards will be presented in four distinct categories on April 17, 2018 at the Hilton Columbus at Easton.

ELIGIBILITY:

Any individual employed by a for-profit or nonprofit organization with a physical presence within the Central Ohio region is eligible for an award.

NOMINATION INSTRUCTIONS:

Complete all the information on the nomination form.

SECTION ONE

Provide basic contact information about the person who begins the nomination process. This individual will likely represent the nominated company or individual or be familiar with its operations.

SECTION TWO

Select the category being nominated for.

SECTION THREE

Provide basic information about the Nominee.

SECTION FOUR

Explain why your Nominee should be recognized with a Smart Women Award by answering one of the three essay questions. Essays can be as short as a single paragraph or as long as necessary to fully explain to the judges the merit of your Nominee. Please keep in mind that the more specific detail provided to the judging panel, the greater the opportunity your Nominee will have to be recognized.

DOWNLOAD ADDITIONAL NOMINATION FORMS AT:
www.regonline.com/2018colsmartwomen

For more information, contact Meredith Rankin at 440.250.7023 or mrankin@sbnonline.com.

NOMINATIONS MUST BE RECEIVED BY 5:00 P.M., FRIDAY, FEBRUARY 2, 2018.

PRESENTED BY:



SPONSORED BY



HOSTED BY:



ABOUT THE PERSON SUBMITTING THE NOMINATION:

NAME: _____
 TITLE: _____
 ORGANIZATION: _____
 ADDRESS: _____
 CITY: _____ STATE: _____ ZIP: _____
 PHONE:(_____) _____ EMAIL: _____

NOMINATION CATEGORY:

1. PROGRESSIVE WOMAN 2. PROGRESSIVE ORGANIZATION
 3. PROGRESSIVE ENTREPRENEUR 4. ADVOCATE FOR ADVANCEMENT

ABOUT THE NOMINEE:

Please write the name/company name EXACTLY as it should appear in our publication, on awards, event collateral, etc.

NOMINEE: _____
 TITLE: _____
 COMPANY AFFILIATION (if Nominee is an individual): _____
 ADDRESS: _____
 CITY: _____ STATE: _____ ZIP: _____
 PHONE:(_____) _____ EMAIL: _____
 WEBSITE: _____ TWITTER: @ _____
 LINKEDIN: _____
 EXECUTIVE ASSISTANT NAME: _____
 PHONE:(_____) _____ EMAIL: _____
 CEO OR OTHER TOP EXECUTIVES (if Nominee is an organization): _____

 NATURE OF COMPANY'S BUSINESS: _____
 CURRENT LOCAL EMPLOYMENT (check one):
 1-10 11-20 21-50 51-100 101-250 251-500 500+
 APPROXIMATE ANNUAL REVENUE (check one):
 Under \$1 million \$1 million to \$5 million \$5 million to \$10 million
 \$10 million to \$50 million \$50 million to \$100 million \$100 million+
 SERVICE PROVIDERS:
 Law firm: _____
 Contact: _____ Phone: (_____) _____
 Accounting firm: _____
 Contact: _____ Phone: (_____) _____
 Banker: _____
 Contact: _____ Phone: (_____) _____
 PR firm: _____
 Contact: _____ Phone: (_____) _____

ESSAY QUESTIONS:

Describe why your Nominee should be recognized with a 2018 Smart Women Award in ONE of the following four categories to the right:

ENTRY CHECK LIST:

- This nomination form
 - Essay question
 - High-resolution company/organization logo (300 DPI, web images not acceptable.)
 - High-resolution headshot of the nominee (300 DPI, web images not acceptable.)
- Acceptable file formats: jpg, eps, tif, pdf.
 Web images are NOT acceptable.*

ESSAY QUESTIONS:

- 1. PROGRESSIVE WOMAN AWARD**
 How has the Nominee risen through the ranks over her career, and what challenges has she faced - and overcome - along the way?
- 2. PROGRESSIVE ORGANIZATION AWARD**
 What does the Nominee do to support women-based initiatives, develop advancement programs for women or create family-friendly workplaces? What is the measurable impact of their efforts?
- 3. PROGRESSIVE ENTREPRENEUR AWARD**
 How is the Nominee forging her own path as an Entrepreneur, and what innovative product or service has she developed to achieve substantial growth?
- 4. ADVOCATE FOR ADVANCEMENT AWARD**
 How does this male executive "get it" when it comes to women-related issues, either by championing initiatives within his organization, supporting women's issues or promoting women's professional development opportunities?

RETURN COMPLETED NOMINATION PACKAGE INCLUDING A HEADSHOT AND COMPANY LOGO TO:
Meredith Rankin: mrankin@sbnonline.com Subject line: 2018 Smart Women Awards

NOMINATIONS MUST BE RECEIVED BY 5:00 P.M., FRIDAY, FEBRUARY 9, 2018.