

# 2018 Smart 50 Awards

## OFFICIAL NOMINATION FORM



## About The Smart 50 Program

Who are the executives leading the smartest 50 organizations in Central Ohio?

**The Smart 50 Awards**, presented by Hylant and hosted by *Smart Business*, will recognize the top executives of the smartest companies in the region for their ability to effectively build and lead savvy organizations.

All 50 winners will be honored as the Class of 2018 at a special celebration on June 14, 2018 at The Exchange at Bridge Park. All honorees will be asked to attend a special judging session in May to be interviewed by the judges and make their best pitch for one of three specialty awards that will be awarded for outstanding innovation, impact and sustainability.

## Eligibility

Eligible Smart 50 nominees must be a top executive of an organization with a physical office in the Central Ohio region. Specialty award winners will be recognized for **Innovation**, **Impact** and **Sustainability**.

## Nomination Instructions

Complete and return all the information on the nomination form.

### SECTION ONE

Provide basic contact information about the person who begins the nomination process. This individual will likely represent the nominated company or individual or be familiar with its operations.

### SECTION TWO

Provide basic information about the person being nominated, including company size and industry.

### SECTION THREE

Explain why your Nominee should be recognized with a Smart 50 award. Provide a brief description that includes the "what", "how", and "why" to support the nomination. Essays can be as short as a single paragraph or as long as necessary to fully explain to the judges the merit of your Nominee. Please keep in mind that the more specific detail provided to the judges, the greater the opportunity your Nominee will have to be recognized. Be sure to designate in which category (or categories) you would like the Nominee to be considered for a specialty award.

Download additional nomination forms and register at: [www.regonline.com/2018colsmart50](http://www.regonline.com/2018colsmart50)

For more information, contact **Meredith Rankin** at **440.250.7023** or [mrankin@sbnonline.com](mailto:mrankin@sbnonline.com)

**NOMINATIONS MUST BE RECEIVED BY 5:00 P.M., MARCH 23, 2018.**

### Entry Check List:

- This nomination form
- Essay questions
- High-resolution company/organization logo for print (300 DPI)
- High-resolution headshot of the top local executive for print (300 DPI)

Acceptable file formats:  
jpg, eps, tif, pdf.

Presented by:

**HYLANT**

Sponsored by:



Hosted by:

**SMART  
BUSINESS**

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### SECTION ONE

#### ABOUT THE PERSON SUBMITTING THE NOMINATION:

Name: \_\_\_\_\_  
Title: \_\_\_\_\_  
Organization: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_  
Phone: (\_\_\_\_\_) \_\_\_\_\_ E-mail: \_\_\_\_\_

### SECTION TWO

#### ABOUT THE NOMINEE:

*Please write the executive's name & company name EXACTLY as it should to appear in our publication, on awards, event collateral, etc.*

Nominee's Name: \_\_\_\_\_  
Company: \_\_\_\_\_  
Title: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_  
Phone: (\_\_\_\_\_) \_\_\_\_\_ Nominee Contact Email: \_\_\_\_\_  
Website: \_\_\_\_\_ Twitter:@ \_\_\_\_\_ LinkedIn: \_\_\_\_\_  
Executive Assistant Name: \_\_\_\_\_ Phone: (\_\_\_\_\_) \_\_\_\_\_  
Email: \_\_\_\_\_  
Nature of company's business: \_\_\_\_\_

Current local employment: (check one):

1-20     21-50     51-100     101-250     251-500     500+

Approximate annual revenue: (check one):

Under \$1 million     \$1 million to \$5 million     \$5 million to \$10 million  
 \$10 million to \$50 million     \$50 million to \$100 million     \$100 million+

Law firm: \_\_\_\_\_ Contact: \_\_\_\_\_ Phone: (\_\_\_\_\_) \_\_\_\_\_  
Accounting firm: \_\_\_\_\_ Contact: \_\_\_\_\_ Phone: (\_\_\_\_\_) \_\_\_\_\_  
Banker: \_\_\_\_\_ Contact: \_\_\_\_\_ Phone: (\_\_\_\_\_) \_\_\_\_\_  
PR firm: \_\_\_\_\_ Contact: \_\_\_\_\_ Phone: (\_\_\_\_\_) \_\_\_\_\_

### SECTION THREE

#### ESSAY QUESTIONS:

- How does the Nominee run a "Smart" organization and why should he or she be recognized with a Smart 50 award?
- In what areas has the Nominee excelled? (*Indicate one or more categories in which the Nominee should be considered for a specialty award, and provide at least a single paragraph description for each.*)

**Innovation:** How does the organization develop and commercialize new products, services and solutions?

**Impact:** How do these products, services and solutions benefit the organization, its employees, investors and other constituents in one or more of the following areas?

- |                                                                |                                                              |                                                                   |
|----------------------------------------------------------------|--------------------------------------------------------------|-------------------------------------------------------------------|
| <input type="checkbox"/> Sales & Expansion                     | <input type="checkbox"/> Attraction of funding & investments | <input type="checkbox"/> Diversification of products and services |
| <input type="checkbox"/> Revenue & employee growth             | <input type="checkbox"/> Giving back to the community        | <input type="checkbox"/> Use of technology as a business tool     |
| <input type="checkbox"/> New building construction & expansion | <input type="checkbox"/> Talent management & development     | <input type="checkbox"/> Differentiation from the competition     |

**Sustainability:** How does the combination of innovation and impact lead to a sustainable, scalable business that develops and fosters community?

RETURN COMPLETED NOMINATION PACKAGE INCLUDING A HEADSHOT AND COMPANY LOGO TO:

Meredith Rankin: [mrankin@sbnonline.com](mailto:mrankin@sbnonline.com)

Subject line: **Smart 50 Awards**

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