

2018 BUSINESS LONGEVITY AWARDS NOMINATION FORM

Business LONGEVITY AWARDS LUNCHEON



ABOUT THE BUSINESS LONGEVITY AWARDS:

The **2018 Business Longevity Awards Luncheon** will recognize organizations with at least 50 years in business that demonstrate their ability to adapt and evolve with changing times.

Honorees will be recognized at a special luncheon on August 9, 2018, at The Ritz-Carlton, Cleveland.

ELIGIBILITY:

Nominees must have been in business for a minimum of 50 years and have a physical location in the 14-county region of Northeast Ohio (Ashland, Ashtabula, Cuyahoga, Erie, Geauga, Huron, Lake, Lorain, Medina, Portage, Stark, Summit, Tuscarawas and Wayne) to be eligible for an award.

NOMINATION INSTRUCTIONS:

Complete all the information on the nomination form.

SECTION ONE

Provide basic contact information about the person submitting the nomination form. This individual will likely represent the nominated company or individual or be familiar with the company's operations.

SECTION TWO

Provide basic information about the company being nominated, including company size, industry and the company's top executive.

SECTION THREE

Explain why the Nominee should be recognized with a Business Longevity Award. Provide a brief description that includes the "what", "how", and "why" to support the nomination. Essays can be as short as a single paragraph or as long as necessary to fully explain to the judges the merit of the Nominee. Please keep in mind that the more specific detail provided to the judges, the greater the opportunity the Nominee will have to be recognized.

Download additional nomination forms at: www.regonline.com/bizlongevity18

For more information, contact **Molly Carpenter** at **440.250.7039** or mcarpenter@sbnonline.com.

NOMINATIONS MUST BE RECEIVED BY 5:00 P.M., JUNE 1, 2018.

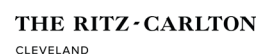
PRESENTED BY:



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Business LONGEVITY AWARDS

SECTION ONE

ABOUT THE PERSON SUBMITTING THE NOMINATION:

Name: _____
Title: _____
Organization: _____
Address: _____
City: _____ State: _____ ZIP: _____
Phone: _____ E-mail: _____

SECTION TWO

ABOUT THE NOMINEE:

Please write the company/organization and executive's name EXACTLY as it should appear in our publication, on awards, event collateral, etc.

Company's Name: _____
Top Executive's Name: _____
Top Executive's Title: _____
Address: _____
City: _____ State: _____ ZIP: _____
Phone: _____ E-mail: _____
Date Company was founded: _____
Website: _____ Twitter: @ _____ LinkedIn: _____
Executive Assistant Name: _____
Phone: _____ E-mail: _____
Nature of company's business: _____
Is this company a family-owned business? Yes No
If yes, what generation currently runs the business? _____
Current local employment: (check one):
 1-20 21-50 51-100 101-250 251-500 500+
Approximate annual revenue: (check one):
 Under \$1 million \$1 million to \$5 million \$5 million to \$10 million
 \$10 million to \$50 million \$50 million to \$100 million \$100 million+
Law firm: _____ Contact: _____ Phone: _____
Accounting firm: _____ Contact: _____ Phone: _____
Banker: _____ Contact: _____ Phone: _____
PR firm: _____ Contact: _____ Phone: _____

SECTION THREE

ESSAY QUESTION:

- How has the nominee evolved and adapted to changing times?

In answering the question, please discuss what changes in products or services, industries served, management teams, etc., have allowed the organization to reach at least 50 years in business.

NOMINATION PACKAGE CHECK LIST:

Acceptable file formats: PDF, jpg, eps, tif. Web images are NOT acceptable.

■ FORM:

This nomination form

■ ESSAY:

The essay question answer

■ LOGO:

High-resolution company/organization logo (vector EPS)

■ HEADSHOT:

High-resolution headshot of the top local executive from company being nominated (300 DPI)

■ PHOTOS:

3 to 4 HISTORIC photos of company nominated (300 DPI)

Logos and images may be used for event materials such as print magazine, program and posters.

RETURN COMPLETED NOMINATION PACKAGE INCLUDING A HEADSHOT, COMPANY LOGO AND PHOTOS TO:

Molly Carpenter: mcarpenter@sbnonline.com

Subject line: **2018 Business Longevity Awards**

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