



About The Smart Culture Program

On March 14, 2019, the **Smart Culture Conference** will recognize organizations that have developed a culture that bolsters productivity, enhances job satisfaction and provides a competitive advantage in the marketplace. This program will explore how culture can become an asset to drive performance, transform your organization into an employer-of-choice and ultimately impact the bottom line.

The **2019 Smart Culture Awards** will spotlight leading companies in Northeast Ohio where culture plays a crucial role in a company's success.

Eligibility

Eligible Smart Culture nominees must be an organization with a physical office in the Northeast Ohio region.

Download addition nomination forms at: www.sbnonline.com/smartculture

For more information, contact **Meredith Rankin** at **440.250.7023** or mraink@sbnonline.com

NOMINATIONS MUST BE RECEIVED BY 5:00 P.M., DECEMBER 14, 2018.

SECTION ONE

ABOUT THE PERSON SUBMITTING THE NOMINATION:

Name: _____

Title: _____

Organization: _____

Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____ E-mail: _____

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2019 SMART CULTURE AWARDS NOMINATION FORM

smart culture

SECTION TWO

ABOUT THE NOMINEE:

Please write the company/organization and executive's name EXACTLY as it should appear in our publication, on awards, event collateral, etc.

Company/Organization Name: _____

Top Local Executive Name: _____

Top Local Executive Title: _____

Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____ Nominee Contact Email: _____

Website: _____ Twitter: @_____ LinkedIn: _____

Executive Assistant Name: _____

Phone: _____ E-mail: _____

Nature of company's business: _____

Is this company a family-owned business? Yes No

Current local employment: (check one):

1-20 21-50 51-100 101-250 251-500 500+

Approximate annual revenue: (check one):

Under \$1 million \$1 million to \$5 million \$5 million to \$10 million
 \$10 million to \$50 million \$50 million to \$100 million \$100 million+

Law firm: _____ Contact: _____ Phone: _____

Accounting firm: _____ Contact: _____ Phone: _____

Banker: _____ Contact: _____ Phone: _____

PR firm: _____ Contact: _____ Phone: _____

SECTION THREE

ESSAY QUESTIONS:

1. How have you created a culture where people want to work?

(Please select a minimum of three areas to focus on from the list below. Tell us what you do, how you do it and the driving force behind it. Please provide strategies and tactics you use.)

- Your organization's mission, vision, and values
- Employee rewards
- Use of social media to promote your company and its culture
- Office space
- Use of communications (internally and externally)
- Impact on the community
- Personal and professional team member development
- Performance (metrics or KPIs)
- Talent acquisition (attraction, onboarding, and retention)
- Diversity
- Customer experience
- Culture video(s) (please include a link to the video)

2. Describe the impact of your culture.

- How does it influence the success of your company?
- How do you make your efforts part of continuous improvement initiatives?

Entry Check List:	<input type="checkbox"/> This nomination form	<input type="checkbox"/> Completed essay questions	<input type="checkbox"/> High-resolution company/organization logo (300 DPI) <i>Vector EPS preferred</i>	<input type="checkbox"/> High-resolution headshot of the top local executive (300 DPI)	Acceptable file formats: jpg, eps, tif or pdf WEB IMAGES ARE NOT ACCEPTABLE!
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RETURN COMPLETED NOMINATION PACKAGE INCLUDING A HEADSHOT AND COMPANY LOGO TO:

Meredith Rankin: mrankin@sbnonline.com Subject line: **2019 Smart Culture Awards**

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