

CELEBRATING
50+
YEARS IN
BUSINESS

FAMILY BUSINESS & BUSINESS LONGEVITY CONFERENCE



ORGANIZATIONS CELEBRATING
50+ 75+ 100+
YEARS IN BUSINESS

ABOUT THE FAMILY BUSINESS ACHIEVEMENT AWARDS:

The 2019 Family Business Achievement Awards will recognize organizations that have demonstrated best practices in keeping the business within the family for at minimum, one generational transfer (i.e. second-generation businesses or older).

ELIGIBILITY:

Eligible award nominees must have a minimum of two family members involved in the organization, and be privately held. A family member is defined as siblings, spouses, children, grandchildren, or cousins. They may be from a single generation or multi-generations. Must have a physical location in Northeast Ohio.

ABOUT THE BUSINESS LONGEVITY AWARDS:

The 2019 Business Longevity Awards will recognize non-family organizations who have reached 50 years in business and how they have survived and thrived.

ELIGIBILITY:

Eligible award nominees must have been in business for a minimum of 50 years and have a physical location in Northeast Ohio.

NOMINATION INSTRUCTIONS:

Complete all the information on the nomination form.

SECTION ONE

Provide basic contact information about the person submitting the nomination form. This individual will likely represent the nominated company or individual or be familiar with the company's operations.

SECTION TWO

Provide basic information about the person being nominated, including company size and industry.

SECTION THREE

Explain why the Nominee should be recognized with a **Family Business Achievement Award** or **Business Longevity Award**. Provide a brief description that includes the "what", "how", and "why" to support the nomination. Essays can be as short as a single paragraph or as long as necessary to fully explain to the judges the merit of the Nominee. Please keep in mind that the more specific detail provided to the judges, the greater the opportunity the Nominee will have to be recognized.

2019 Award winners will be honored in September at the Family Business & Business Longevity Conference.

Download additional nomination forms at: www.sbnonline.com/familybusiness

For more information, contact **Lisa Dore** at **440.250.7050** or ldore@sbnonline.com.

NOMINATIONS MUST BE RECEIVED BY 5:00 P.M., JUNE 14, 2019.

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FAMILY BUSINESS Achievement AWARDS | **BUSINESS LONGEVITY AWARDS**

SECTION ONE

ABOUT THE PERSON SUBMITTING THE NOMINATION:

Name: _____ Title: _____
 Organization: _____
 Address: _____
 City: _____ State: _____ ZIP: _____
 Phone: _____ E-mail: _____

SECTION TWO

Award being nominated for: Family Business Achievement Business Longevity Both

ABOUT THE NOMINEE: *Please write the company/organization and executive's name EXACTLY as it should appear in our publication, on awards, event collateral, etc.*

Company's Name: _____
 Top Executive's Name: _____
 Top Executive's Title: _____
 Address: _____
 City: _____ State: _____ ZIP: _____
 Phone: _____ E-mail: _____
 Website: _____ Twitter:@ _____ LinkedIn: _____
 Executive Assistant Name: _____
 Phone: _____ E-mail: _____
 Date Company was founded: _____
 Nature of company's business: _____
 Current local employment: (check one): 1-20 21-50 51-100 101-250 251-500 500+
 Total number of family members involved in the organization: _____
 What generation is your family business in? 1ST 2ND 3RD 4TH 5TH 6TH
 Number of generations currently involved in the organization: _____
 Approximate annual revenue: (check one):
 Under \$1M \$1M to \$5M \$5M to \$10M \$10M to \$50M \$50M to \$100M \$100M+
 Law firm: _____ Contact: _____ Phone: _____
 Accounting firm: _____ Contact: _____ Phone: _____
 Banker: _____ Contact: _____ Phone: _____
 PR firm: _____ Contact: _____ Phone: _____

SECTION THREE

ESSAY QUESTION:

How is the Nominee succeeding as a family business, and why should they be recognized with a Family Business Achievement Award or Business Longevity Award? If your company is not a family business, please describe how it has evolved through the years. *In answering the question, please cover such topics as:*

- 1. History and Evolution of the Company
- 2. Positive Family-Business Linkage
- 3. Multiple Generation Family Business Involvement
- 4. Innovative Business Practices and Succession Planning Strategy
- 5. Non-Family Member Engagement
- 6. Outside Resources

NOMINATION PACKAGE CHECK LIST: *Acceptable file formats: PDF, jpg, eps, tif. Web images are NOT acceptable.*

<p>■ FORM: This nomination form</p>	<p>■ ESSAY: The essay question answer</p>	<p>■ LOGO: High-resolution company/organization logo (vector EPS)</p>	<p>■ HEADSHOT: High-resolution headshot of the top local executive from company being nominated (300 DPI)</p>	<p>■ PHOTOS: 3 to 4 HISTORIC photos of company nominated (300 DPI)</p>
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Logos and images may be used for event materials such as print magazine, program and posters.

RETURN COMPLETED NOMINATION PACKAGE INCLUDING A HEADSHOT, COMPANY LOGO AND PHOTOS TO:

Lisa Dore: ldore@sbnonline.com

Subject line: **Family Business & Business Longevity Awards**

NOMINATIONS MUST BE RECEIVED BY 5:00 P.M., JUNE 14, 2019.