



CLEVELAND

SMART CULTURE

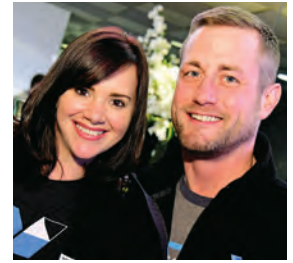
CONFERENCE & AWARDS

OVERVIEW



SMART
BUSINESS[®]
E·V·E·N·T·S

smart culture CONFERENCE



THE SMART CULTURE CONFERENCE & AWARDS

recognizes organizations that have developed a culture that bolsters productivity, enhances job satisfaction and provides a competitive advantage in the marketplace. This exciting event explores how culture can become an asset to drive performance, transform your organization into an employer-of-choice and ultimately impact the bottom line.

This evening conference features an awards program honoring local organizations that have demonstrated cutting-edge practices in sustaining a Smart Culture as well as in-depth discussion from experts who are leading the way.



SMART CULTURE BRINGS TOGETHER MORE THAN 320 ATTENDEES FROM 93 ORGANIZATIONS



NOTABLE HONOREES



WHAT PEOPLE ARE SAYING

Thank you to everyone at Smart Business for a great event! Everyone at Earnest Machine gained a lot from the event and learned we have a lot more we can do. Also, thank you for highlighting Earnest Machine. We pride ourselves in being a great place to work for so many reasons and being able to share our story was amazing! Thanks again and hope to see you next year!!

ELISE BASTIAN DIRECTOR OF CULTURE AND TALENT DEVELOPMENT
EARNEST MACHINE

Last night was a really fun and engaging event! Kudos to you – so well done!

CHRISTINA SCHMITZ DIRECTOR OF CULTURE AND ENGAGEMENT
OSWALD COMPANIES

Thanks to you and everyone with your organization for last night's terrific event. We were honored to be a recipient and to share in the celebration of great work cultures with other like-minded employers. Our employees truly value working for an organization that receives these sorts of recognitions and acknowledgements. They take pride in having family, friends and/or business colleagues mentioning that they had seen Main Street Gourmet's positive coverage in a recent publication. Thank you again for all of your efforts.

PHILIP PLUMLEY HR ADMINISTRATOR
MAIN STREET GOURMET

PANELISTS



BEN BRUGLER
 PRESIDENT
 AKHIA



TERESA HACK
 PRESIDENT & COO
 CHANNEL
 PRODUCTS



LISA JACKMAN
 DIRECTOR OF EMPLOYEE
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