THE SMART CULTURE CONFERENCE & AWARDS recognizes organizations that have developed a culture that bolsters productivity, enhances job satisfaction and provides a competitive advantage in the marketplace. This exciting event explores how culture can become an asset to drive performance, transform your organization into an employer-of-choice and ultimately impact the bottom line.

This evening conference features an awards program honoring local organizations that have demonstrated cutting-edge practices in sustaining a Smart Culture as well as in-depth discussion from experts who are leading the way.

SMART CULTURE BRINGS TOGETHER MORE THAN 320 ATTENDEES FROM 93 ORGANIZATIONS
Thank you to everyone at Smart Business for a great event! Everyone at Earnest Machine gained a lot from the event and learned we have a lot more we can do. Also, thank you or highlighting Earnest Machine. We pride ourselves in being a great place to work for so many reasons and being able to share our story was amazing! Thanks again and hope to see you next year!!

ELISE BASTIAN
DIRECTOR OF CULTURE AND TALENT DEVELOPMENT
EARNEST MACHINE

Last night was a really fun and engaging event! Kudos to you – so well done!

CHRISTINA SCHMITZ
DIRECTOR OF CULTURE AND ENGAGEMENT
OSWALD COMPANIES

Thanks to you and everyone with your organization for last night’s terrific event. We were honored to be a recipient and to share in the celebration of great work cultures with other like-minded employers. Our employees truly value working for an organization that receives these sorts of recognitions and acknowledgements. They take pride in having family, friends and/or business colleagues mentioning that they had seen Main Street Gourmet’s positive coverage in a recent publication. Thank you again for all of your efforts.

PHILIP PLUMLEY
HR ADMINISTRATOR
MAIN STREET GOURMET

WHAT PEOPLE ARE SAYING

ELISE BASTIAN
DIRECTOR OF CULTURE AND TALENT DEVELOPMENT
EARNEST MACHINE

CHRISTINA SCHMITZ
DIRECTOR OF CULTURE AND ENGAGEMENT
OSWALD COMPANIES

PHILIP PLUMLEY
HR ADMINISTRATOR
MAIN STREET GOURMET

NOTABLE HONOREES

SPONSORS INCLUDE

Panelists

BEN BRUGLER
PRESIDENT
AKHIA

TERESA HACK
PRESIDENT & COO
CHANNEL PRODUCTS

LISA JACKMAN
DIRECTOR OF EMPLOYEE ENGAGEMENT
HYLAND

BRAD SHERMAN
PARTNER
LITTLER

CultureShoc
engaging teams • shocking results

K2M DESIGN

world synergy

Blue Technologies

Executive Caterers

The Shamrock Companies Inc.

RTHAV
A DIVISION OF ROCK THE HOUSE
AKHIA
Akron-Canton Regional Foodbank
American Greetings Corporation
Avalution Consulting
Boys & Girls Clubs of Cleveland
Bravo Wellness
Channel Products
CLEANLIFE Energy
Cleveland Clinic
Cleveland Indians
Earnest Machine
Event Source
Everstream
Home Instead Senior Care
Hyland
Incept
KeyCorp
L’Nique Specialty Linen Rental
Main Street Gourmet
Medical Mutual of Ohio
National Interstate Insurance Company
Oswald Companies
Rock The House Audio Visual
Skoda Minotti
Squirrels
Step2 Discovery
Vitamix
Vox Mobile